THE BAY REGION TODAY: A SNAPHOT FOR CONTEXT



THE BAY REGION





Salient facts:

Regional economy as big as the Netherlands.

(California's economy is as big as France: #5.)

GINI coefficient (inequality metric) 2x the Netherlands.

Wealth is due to Tech and Biotech, venture capital.

Public realm post-1960s suffers from underinvestment.

Three world-class research universities, two public.



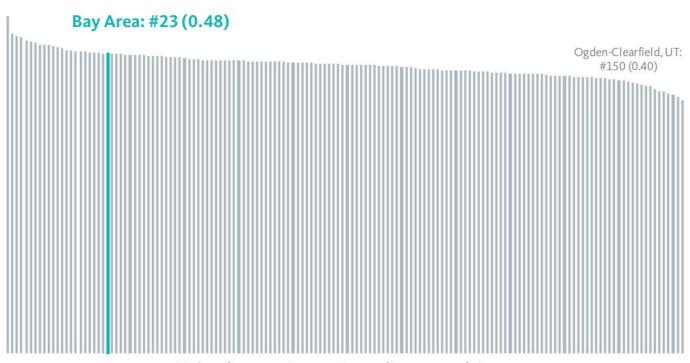


Inequality: The Bay Region's GINI Coefficient

The Bay Area's income inequality rank is 23rd highest compared with other regions

The Gini Coefficient in 2014: Largest 150 Metros Ranked

Bridgeport-Stamford-Norwalk, CT: #1 (0.54)







→ Lower

What makes up the Public Realm?

Includes publicly accessible goods and services:

- Transit
- Housing
- Healthcare
- Natural Resources (agriculture, biodiversity)
- Education (nursery school through higher ed.)

and their:

- Governance
- Maintenance
- Planning
- Investment





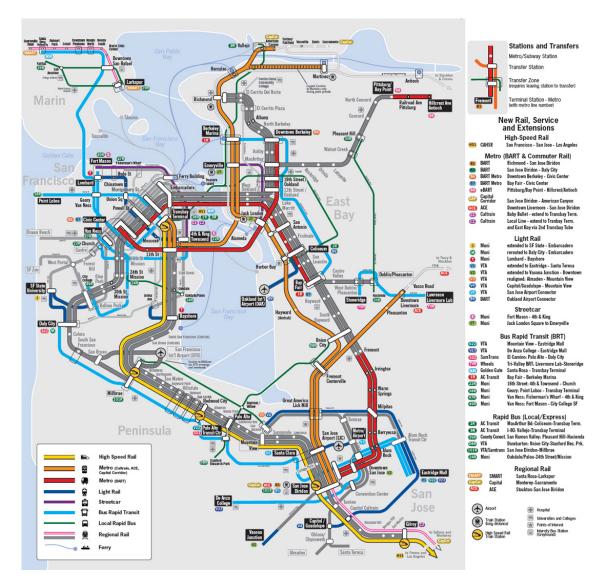
Bay Area Transit Mobility Map Marin Larkspur Terminal Station - Metro Terminal Station - Metro Pittsburg / Bay Point - SFO Line Fremont - Daly City Line Richmond - Milbrae Line Dublin/Pleasanton - Daly City Line Baby Bullet Express Line Caltrain Local Line Church Metro Line Ingleside Metro Line Oceanview Metro Line Judah Metro Line Alum Rock - Santa Teresa Line (901) Mountain View - Winchester Line (902) Bus Rapid Transit/Rapids IR AC Tr. IR AC Tr. IVR Wheel SX Muni 91 Muni 141 Muni 91 Muni 91 Muni 38 Muni Tri Valley Rapid Bayshore Express - San Bruno/Ge San Bruno Limited Mission Limited El Camino Real Lines 1 Great America Lick Milly copyright ©2012 Brian Stokle Limited and Rapid Bus

Bay Region Transit now





Transit should look like this.







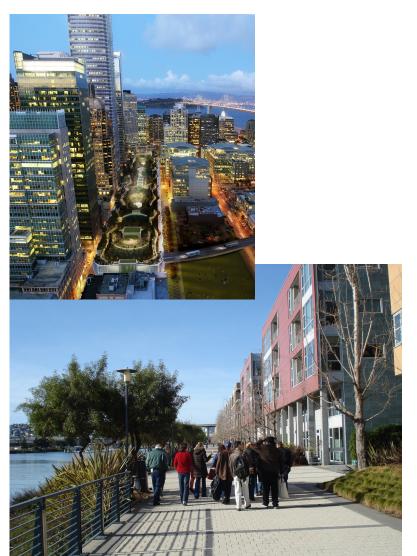
Why transit matters.



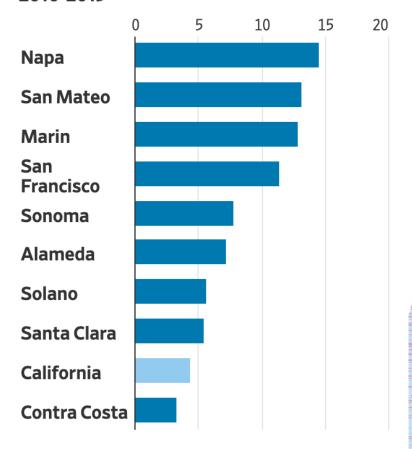




New housing is mostly market-rate.



Jobs per housing unit for Bay Area counties, 2010-2015



Source: Up For Growth





Healthcare Infrastructure







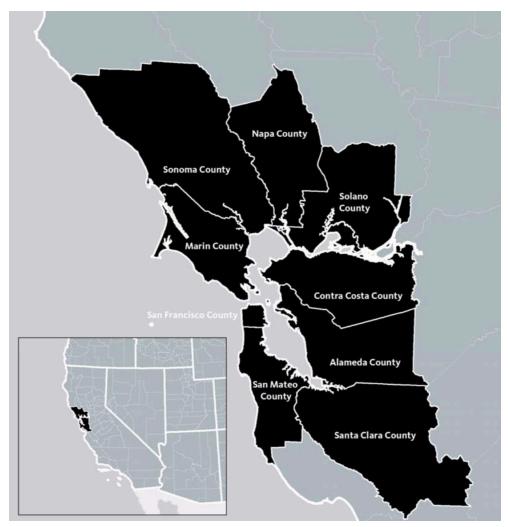
Nature







The Bay Region as an Ecosystem



3 big cities:

- San José
- San Francisco
- Oakland

Each < 1.0 million population

- SF has the political clout, but region lacks a center.
- Regional governance is weak.
- Policymaking and leadership comes from think-tanks and commissions.
- Tech industry is starting to step up—healthcare, housing, higher ed.





Higher-Ed. Ecosystem



Includes:

- 3 leading research universities: 2 public and 1 private
- 5 other universities: 3 public and 2 private
- 4 colleges: all private
- Specialized institutions (private)
- Community colleges (public)



